

MARCIA GRIFFIN

Keynote Speaker • Entrepreneur • Founder, HomeFree-USA

Extraordinary impact starts with a decision.

Marcia Griffin helps women, entrepreneurs, and mission-driven leaders turn ordinary beginnings into extraordinary impact, showing audiences how to find their purpose, cultivate the right partnerships, and persist until doors open.



50+ Years

of leadership

6.3M Families

represented by the network she built

0 Foreclosures

among families following the HomeFree-USA model

15 HBCUs

empowering the next generation through her vision

Signature Keynotes

01

The Power of a Decision: Lessons from a Woman Who Built a National Movement

How ordinary people create extraordinary impact and the courage to make your own defining decisions.

03

Built to Last: Creating a Nonprofit That Truly Changes Communities

Create a nonprofit with lasting funding, trusted partnerships, and measurable results.

02

The Partnership Advantage: Choosing the People Who Fuel Your Purpose

Build relationships at work and at home that multiply your impact.

04

Mission and Margin: Building a Business That Matters and Makes Money

Grow a business that matters and makes money, without losing sight of why you started.

Every keynote is tailored to your audience, theme, and goals.

About Marcia

As Founder and CEO of HomeFree-USA, Marcia Griffin built one of America's most respected homeownership organizations, with 50+ partner agencies across 25 states. She launched the Center for Financial Advancement® at 15 HBCUs and hosts \$mart Money Moves: Building Wealth for Everyday People. Today she helps audiences find their purpose, build the right partnerships, and persist until doors open.

Formats: Keynotes • Fireside chats • Panels • Podcasts • Virtual events

Ideal for: Women's leadership summits • Professional associations • Entrepreneur events • Nonprofit conferences • Corporate teams

Recognition

Presidential Lifetime Achievement Award (2023)

The highest honor in the President's Volunteer Service Award program

Women with Vision Award (2026)

Wealth Watchers President's Award (2026)

"She's the best. Period."

—Dwight Robinson, Former SVP of Human Resources, Freddie Mac



Open the door to extraordinary impact.

Book Marcia to Speak: marciagriffin.com/contact

Booking contact: Sandy Wittlake, sandraw@homefreeusa.org

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